



nce upon a time, back in the old days of the Roman empire, an entity was created and it was called a *Corporation*. They existed for a single purpose, for the common good, were chartered for ten years and renewable once and only once. As Rome was not built in a single day, not every project was completed in a single decade, but two usually did the trick. Nothing like a deadline to get the juices flowing!

Our forebears certainly knew what was blowin' in the wind, since many of the thirteen colonies were owned, lock, stock and tea barrel by companies — *Dutch West India Company* ring a bell? They should have read the tea leaves instead of tossing them into the Bay, or they might have seen them coming. So they dropped that particular ball, which, left unattended, was picked up by *Santa Clara County v. Southern Pacific Railroad*, cross-courted to *Citizen Citizens United v. Federal Election Commission* which, in turn, alley-ooped it to *McCutcheon v. F.E.C.* which slam-dunked it into net corporate gains of gargantuan proportions, leaving the poor schlubs in the stands on the 99% outside looking in.

All our political lives, it seems, we've been vainly fighting the corporations. Well, today's the game-changer. I'm going to stop fighting them long enough to join them.

*Then I'm going to beat the ever-living shit out of them. Nonviolently, of course.*

**Announcing:**

## MANIFESTO MMXIV (2014)

It is not a question of "Is it possible?"; we have no choice.

If it is the will of the people, it is possible, and what could be more urgent than the very survival of the planet and all life on it.

Well, that's not entirely true. The planet would get along fine without homo sapiens. In fact, it would positively thrive.

Personally, I'd rather come to an accommodation with Gaia, than be exterminated like the pests we are.

And so I propose the creation of a new, transnational corporation, based on the original model.

It will be called **SEAG Transnational, Inc.**, and will be chartered by the collective will of the people. It's four stated goals will be these:

1. Stop and reverse climate change and establish 100% sustainability
2. Eliminate nuclear weapons totally
3. Abolish poverty and hunger and work toward 100% literacy
4. Guarantee the equal rights of women, and the rights of children, through the

application of the Universal Declaration of Human Rights and enforced by universal mandate.

We know what we need to do. Let's roll up our shirt sleeves and get to work.

Declared this day, Labor Day, September 1, 2014

in Walnut Creek, Mt. Diablo Bio-region

Respectfully submitted,

"Shakurallah" Daniel B. Zwickel ben Avrám MacJean of Hoss, Winter & Wicks

For the Good of the Order

Okay, so much for the opening salvo. Here's the nitty-gritty: The 1% guards its wealth and power jealously, and will not give up either. There are tens of thousands of organizations doing wonderful work, and philanthropists like the Bill and Melinda Gates and George Soros who alone throw hundreds of millions at the problems. The overwhelming percentage of climate scientists warn that global catastrophe is imminent. Yet we slide inexorably toward the abyss. We know how to solve all these problems, yet they persist.

Conventional wisdom has it that the leaders lack the political will, but it's worse than that. *They don't want them solved.*

But the people do.

Yeah, so what?

We feel ourselves powerless, but we have two tools at our disposal: the democratic process and nonviolent action. The numbers are on our side, despite the power of the corporations, because corporations have shareholders and I believe that a majority of those are the 99%, or at least sympathetic or in possession of common sense or moral outrage.

All of that can and must be harnessed. There must be a global nonviolent revolution, or we all are doomed, and I, for one, refuse to accept that. Life is good and too much fun to give it up to the bastards (meaning no disrespect to those of illegitimate birth.)

This can be done, with judicious application of the Other Archimedes Principle ("Give me a place to stand, and I shall move the world.") Leverage doesn't have to be used exclusively for buyouts. We can define the lever and determine the location of the fulcrum. We just need to work efficiently and with a purpose.

Like I said before: We know what we need to do. ***Let's roll up our shirt sleeves and get to work.***

Peace with justice,

Daniel Zwickel ben Avrám MacJean